

# New REDRANGER SYNERGY

## STOP PRESS - SUSPENSION SUPPLIERS MERGE



EFFECTIVE APRIL 2007 THE OPERATIONS OF REDRANGER, INCLUDING THE NOLATHANE BRAND AND WHITELINE AUTOMOTIVE HAVE MERGED TO FORM A NEW BUSINESS CALLED REDRANGER PTY LIMITED.

THE MANAGEMENT TEAM FROM BOTH COMPANIES HAS COMBINED – IT IS A MERGER NOT AN ACQUISITION.

#### THE RESULT:

INCREASED R&D OUTPUT  
NEW & IMPROVED PRODUCTS  
ENHANCED SALES, MARKETING & SERVICE

ENHANCED TECHNICAL SUPPORT  
INCREASED MANUFACTURING & LOGISTICS CAPACITY  
MAJOR EXPORT OPPORTUNITIES.

BOTH WERE SUCCESSFUL SEPARATE BUSINESSES SO WE INTEND TO CHANGE VERY LITTLE WHILST WE LISTEN TO THE CUSTOMERS WHO HAVE HELPED BUILD BOTH BUSINESSES.

WHITELINE WAREHOUSE AND CUSTOMER SERVICE AREAS HAVE MOVED TO THE REDRANGER FACILITY AT SOMERSBY NSW WHICH HAS RECENTLY DOUBLED IN SIZE.

EXISTING MARKETING AND ESPECIALLY DISTRIBUTION OF THE NOLATHANE & WHITELINE BRANDS WILL REMAIN UNCHANGED.

#### THE NOLATHANE BRAND IS ABOUT:

REPLACEMENT PARTS SUCH AS SUSPENSION BUSHES AND COMPLETE ARMS  
ALIGNMENT CORRECTION KITS TO SOLVE PROBLEMS OR PROVIDE ADJUSTMENT  
NOLATHANE PERFORMANCE RANGE EMPHASISES ENHANCEMENT FOR "STREET MACHINES" & 4X4'S.

#### THE WHITELINE BRAND IS ABOUT:

PERFORMANCE AND MOVING STRONGLY TOWARDS PURE PERFORMANCE PRODUCTS  
FOCUSES ON "HI TECH TUNER" MARKET  
INCLUDES SWAY BARS, CHASSIS BRACES, COIL SPRINGS & PERFORMANCE ALIGNMENT PRODUCTS  
HEADLINED BY ANTI-LIFT KITS AND ROLL CENTRE ADJUSTING KITS  
IN THE FUTURE - ELECTRONIC CHASSIS TUNING PRODUCTS.

FULL CONTACT DETAILS ARE ON THE BASE OF THE FOLLOWING TECHNICAL UPDATE PAGES

